For Immediate Release

Have a Butcher's Dog Christmas!

From now to 1 January 2015

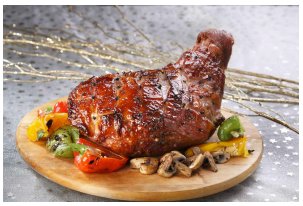
Make no bones about keeping yourself, family and friends as well fed and cheerful as a butcher's dog this Christmas season, as the brand dishes up 2 dazzling centerpiece roasts and other choice festive treats inclusive of party platters, roast lamb leg, ham bone-in, beef wellington and more.

Cold Cut Party Platter

SaltBush Roast Lamb Leg with Gourmet Sauce

Lamb Crown Roast with Sausage Stuffing

Beef Wellington



Smoked Premium Honey-Glazed Gammon Ham Bone-In

Family Merriment

Holiday Revelry

Bouche de Noel Log Cake

The Butcher's Dog @ Great World City
1 Kim Seng Promenade, #B2-11/12
Singapore 237994
Tel: 6836 8498

Website: *http://www.thebutchersdog.com.sg/*
Facebook: *https://www.facebook.com/thebutchersdogsg*

THE BUTCHER'S DOG
QUALITY MEATS & DELICATESSEN

Dazzling Centerpiece Roasts

As chef Barbara Lynch (one of Boston's most prolific and respected chefs) puts it: "If you buy a good turkey, you don't need to add much to it". Make good with the following Butcher's Dog's dazzling centerpiece roasts on your dining table this Christmas.

Pretty Princess (Port & Prune Infused) Roasted Turkey

The port and prune infused ***Pretty Princess Turkey (S$108 for 3.5 to 4.4kg before roasting or S$138 for 5.5 to 6.3kg before roasting)*** in its gorgeous rich purple tone is brined with the woody and rich fruity notes of Taylor's 10-year-old tawny port, fresh prunes, and prune juice for 3 days, then oven roasted at 150 degree Celsius for 1 hour 30mins till an alluring holiday scent wafts out of the oven.

A generous serving of the port and prune sauce accompanies this centerpiece together with stuffing of fresh prune, carrots, onions, celery and minced pork and beef.

Bedazzling Bibik's (Nyonya-Thai Style) Roasted Turkey

The Nyonya-Thai inspired ***Bedazzling Bibik Turkey (S$89 for 3.5 to 4.4kg before roasting or S$108 for 5.5 to 6.3kg before roasting)*** is brined and marinated for 3 days with a pungent blend of fried spices – herbs, lemongrass, chilies, shallots, garlic, tamarind, blue ginger (galangal), and lime leaves before it is oven roasted at 150 degree Celsius for 1 hour 30mins.

This Asian centerpiece retains the juices of the herbs, spices and turkey, and the aromatics simply permeate through the glistening brown skin and meat when carved. To complete the experience is a savoury and heady sauce made from the same concoction.

A 3-day advance order is required.

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Heart-flattering Party Takeaways

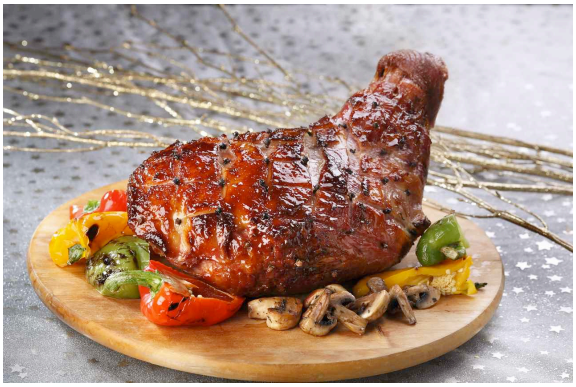
Entertain in style and impress your guests with these ready-to-eat party takeaways!

Kapiti Cheese Platter

Kapiti Cheese Platter (S$88 per set, serves up to 10 guests)

The four types of cheese are:
1. Kapiti Kahikatea Camembert;
2. Kapiti Kikorangi Blue;
3. Kapiti Aged Cheddar; and,
4. Kapiti Smoked Harvati.

Cold Cut Party Platter



Smoked Premium Honey-Glazed Gammon Ham Bone-In

For ham and hock lovers, the ***cold cut party platter (S$88 per set, serves up to 10 guests)*** and the ***Smoked Premium Honey-Glazed Gammon Ham Bone-In (SS$129.90 per set, serves up to 12 guests)***, will make excellent choices!

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SaltBush Roast Lamb Leg with Gourmet Sauce

Lamb Crown Roast with Sausage Stuffing

Beef Wellington

For carnivore fanatics, take your pick from the ***SaltBush Roast Lamb Leg with Gourmet Sauce, Meat Standards Australia/ MSA (S$95.90 per set, serves up to 6 guests)***, the ***Lamb Crown Roast with Sausage Stuffing (S$168 per set, serves up to 6 guests)***, or ***Beef Wellington (S$160 per set, serves up to 5 guests)***.

Bouche de Noel Log Cake

Take Christmas to a whole new level with the ***Bouche de Noel Log Cake (S$59 per cake, serves up to 15 guests)*** – a Valrhona Dark Chocolate Mousse Cake with a Black Stout Center and Crunchy Chocolate Pearls on a sponge base.

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Festive Hampers

Spoiling someone and gifting is made easier with The Butcher's Dog's festive hampers, as there is something for everyone.

Family Merriment (S$98.80 per set)

Hearty essentials for any Christmas party for a cosy group of 4 to 6 are the traditional roasted turkey and honey baked ham combination.

Family Merriment

Family Merriment includes the following items:

1. Honey-Baked Ham, 1kg; and,
2. Traditional Christmas Roast Turkey with Chestnut Stuffing & Giblet Gravy, 3.5 to 4.5kg.

Holiday Revelry (S$168.80 per set)

For a merry party of 6 to 8, this overflowing selection of premium roasts and sweet treats will be a satisfying indulgence in style.

Holiday Revelry

Holiday Revelry includes the following items:

1. Capon Roast Chicken, approx., 1.7kg;
2. Crispy Pork Knuckles, 1kg;
3. Grass-fed Premium Roast Beef, 1kg;
4. 8 pieces of Traditional Homemade Brandy Mince Pies; and,
5. The Cellar Door's Selection Merlot 2013.

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All items are available for collection at The Butcher's Dog from 12 to 31 December 2014 and 1 January 2015 (last collection at 7.30pm). The last collection on Christmas Eve and New Year's Eve has to be before 7pm.

These seasonal gifts are available for pre-orders from 15 November to 22 December 2012. Prices start from S$59 per set. To order, please call 6836 8498, download order forms from www.thebutchersdog.com.sg or shop at the following outlets:

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Operating Hours:

Monday to Sunday – 9:30am to 8:30pm

- End -

November 2014

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